

**PREMIER CHEER, INC.  
PARTICIPATION AGREEMENT**

*To be signed by participant and parent/guardian*

I, \_\_\_\_\_, parent/guardian of \_\_\_\_\_, give permission for said son/daughter to participate in cheerleading and/or gymnastics training at PREMIER CHEER, INC., and, if as applicable, my son's/daughter's participation in competitions and events individually or as a team member of PREMIER CHEER, INC. I understand that cheerleading and gymnastics are sports that involve risks, including the risk of catastrophic injury, paralysis, or even death, as well as other damages and losses associated with participation in cheerleading/gymnastics training and events. I attest to my son's/daughter's sound health of body and mind and I authorize PREMIER CHEER, INC. to seek medical treatment at the nearest medical facility in case of emergency. I agree that PREMIER CHEER, INC., along with employees, agents, officers and directors thereof, shall not be liable for any losses or damages occurring as a result of my son's/daughter's participation in any such exercises, training, events or competition, except where such loss or damage is the result of the intentional or reckless conduct of PREMIER CHEER, INC. or the individuals identified above.

Primary Medical Insurance Carrier:

Policy No.: \_\_\_\_\_

Participant's Signature: \_\_\_\_\_

As legal parent/guardian of the above participant, I hereby certify by my signature below that I fully understand and accept each of the above conditions for permitting my child to participate in any exercises, training, event, or competition at or on behalf of PREMIER CHEER, INC.

Parent/Guardian Signature: \_\_\_\_\_

Date: \_\_\_\_\_

State-of-the-Art Facilities for Safety and Performance

Our 10,000 square foot Premier Cheer center was completed in August, 2002 and designed specifically for cheering. Here's why it's one of the premier facilities in New York State:

- ★ Climate-controlled facility
- ★ Huge 42 x 42-foot competition cheering floor
- ★ 40-foot tumble track
- ★ 30-foot air track
- ★ Spacious mirrored dance area
- ★ Three private training rooms
- ★ Viewing rooms
- ★ All shapes and sizes of professional mats for training
- ★ Complete pro shop featuring uniforms, T-shirts, socks, water bottles, CDs, books and more

Policies and Payment

- ★ Monthly class fees due by the first of each month. \$10.00 late charge for payments received after the seventh. Pay by check, cash, credit card, and automatic debit card withdrawal.
- ★ 10% discount is applied for a second class for same cheerleader or sibling
- ★ A two-week written notice is required to withdraw a student. You will continue to be billed until we receive your written notice.
- ★ There are no make-up classes or refunds for missed classes

★ PREMIER CHEER, INC.  
BUILDING 5  
1150 UNIVERSITY AVENUE  
ROCHESTER, NY 14607

*Premier CHEER is HERE!*  
*Finally - a chance for everyone to cheer their best!*

**CHEER**  
*your* **BEST**



Get a jump on the competition at Rochester's only cheerleading gym

★  
Premier **CHEER, INC.**  
BUILDING 5, 1150 UNIVERSITY AVENUE  
ROCHESTER, NY 14607  
phone 585-244-CGYM (2496)  
fax 585-271-1138  
web [www.premiercheerinc.com](http://www.premiercheerinc.com)  
e-mail [premiercheerinc@frontiernet.net](mailto:premiercheerinc@frontiernet.net)

## WHY PREMIER CHEER IS THE CENTER for Cheerleading Excellence



Julie Richards and  
Debbie Bonzo,  
Owners and  
Operators

We started Premier Cheer to help every girl and boy interested in cheerleading to become the best cheerleader they can be. Cheerleading is now one of the most popular and fastest-growing sports in America. Sometimes this popularity means

that not everyone who tries out can make the school or sport cheerleading team. At Premier Cheer, everyone has the opportunity to learn from skilled, experienced coaches, experience a supportive atmosphere, and grow in ability and self esteem. Tumbling and cheering skills are crucial, but so are learning the values of teamwork and accomplishment in an environment where positive reinforcement and individualized attention are emphasized.

At Premier Cheer, we offer classes for ages 5 to 18, girls and boys, with various skill levels and specializations, in a state-of-art facility designed especially for cheerleading. Here, our focus is on cheering – it's not a secondary or add-on offering. We invite you to come and visit our state-of-the-art facility in Rochester to see for yourself. Please take a look through our brochure and you'll discover how we help everyone from novice to intermediate and beyond cheer their best!

### Experienced, Certified Coaches

Many of our coaches have NCA (National Cheerleading Association) certification and college cheerleading experience. They feature years of coaching experience, with extensive training backgrounds and have completed courses in safety, choreography, cheerleading, coaching and stunting.



## CHEERING CLASSES

for Everyone

Classes are offered days, after school, and evenings. Please see the enclosed schedule for more information, or visit [www.premiercheerinc.com](http://www.premiercheerinc.com)

on the Web. If you have ideas for new and different classes, please let us know. We value your input and ideas.

### Cheer Tumbling

Cheer tumbling focuses on tumbling skills needed for cheerleading, with five levels of classes offered.

**Tiny Tots** – ages 3 to 5

**Levels 1A (ages 6-10) and 1B (11 and up)** – Bridges, handstands, bridge kickovers, forward and backward rolls, cartwheels

**Level 2** – Back handsprings; standing and running

**Level 3** – Tucks; standing and running

**Level 4** – Advanced – combination of all elements

### Cheer Classes

These three levels cover the fundamentals of cheerleading: motion, voice projection, jumps, stunting and strength/flexibility development.

**Cheer 1** – ages 5 to 8

**Cheer 2** – ages 9 to 12

**Cheer 3** – ages 13 and up

### All Star Squad

We offer All-Star Cheerleading Squads for students in first through twelfth grade. Our squads compete in competitions where they are judged based on age and skill level. Routines include dance, tumbling, cheering, stunting and jumps. Please ask us for more information.

### Summer and Holiday Break Cheer Camps

During July and August – as well as Thanksgiving, Christmas, Winter and Spring school breaks – we offer cheer camps providing fun, focused sessions to help everyone learn to cheer their best.

Summer sessions last one week. Call for information on holiday and school break sessions, including exact times and dates.

### Cheer-ific Birthday Parties

It's a great way to spend your birthday with a cheer-ful celebration! Our 90-minute parties include 45 minutes of choreographed dance and cheer instruction/performance for everyone attending. Plus complete use of our facilities, including the air track – wonderful fun, even for those children who don't want to cheer. Pizza and beverages are included in the price. The birthday girl or boy also receives a Premier Cheer T-shirt and water bottle. Call for times, reservations, and rates, or visit our Web site.

### Our Location

Premier Cheer, Inc. is located at the intersection of University Avenue and Culver Road, at 1150 University, Building 5. From Route 490, take the Culver Road exit, then head north. When you reach University Avenue, turn left, then take the third entrance way you come to into the parking lot at 1150 University. If you see Hot Shots Volleyball and Towner's Bikes, you're in the right place. Parking and entrance are at the rear of Building 5.

## Registration Form for Premier Cheer, Inc.

Please complete this form and submit with your payment.

Your Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Relationship to student \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Work Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Child's Name \_\_\_\_\_

Child's Birth Date \_\_\_\_\_

Emergency Contact Names and Numbers \_\_\_\_\_

First Choice Class \_\_\_\_\_

Title \_\_\_\_\_

Date & Time \_\_\_\_\_

Second Choice Class \_\_\_\_\_

Title \_\_\_\_\_

Date & Time \_\_\_\_\_

Method of Payment

Cash  Check  VISA  MasterCard

For credit cards, please complete below:

Credit Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Your Signature \_\_\_\_\_

### Fees

Annual Registration Fee **\$30.00**

1.5 hour classes are **\$60.00** per month (effective 1/1/05)

Pre-registration is encouraged to ensure a place in the class(es) you desire.

**IMPORTANT: Please complete and sign the Participation Agreement on reverse side.**